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**Outlets at Anthem Kicks Off Holiday Giving Program with \$1,500  
Donation to the Salvation Army During Eleventh Annual  
Christmas Tree Lighting Event**

*– Partnership with Salvation Army to Continue Through Holiday Season –*

**PHOENIX (Dec. 3, 2012)** – Outlets at Anthem raised more than \$1,500 for the Salvation Army Christmas Angel Toy Drive through its online auction featuring VIP Meet and Greet tickets with reigning American Idol Phillip Phillips at the center's eleventh annual Christmas tree lighting event. The check was presented to the Salvation Army's Colonel Hogan at the annual gala that attracted thousands and showcased the nation's tallest fresh-cut Christmas tree, standing at 110 feet, alongside family-friendly entertainment including Phillip Phillips and actor-songwriter Roshon Fegan.

The monies raised will provide less fortunate children in the community with toys, food boxes and food vouchers for their families during the holiday season. In order to enter the giveaway, guests bid on VIP Meet and Greet tickets online before the event and tickets were awarded to the highest bidders. The popular outlet shopping center plans to make the auction part of its annual program to raise money for charity throughout the holiday season and give people in the community opportunities to meet their favorite rising stars, such as Phillips.

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### **Outlets at Anthem Raises \$1,500 for Salvation Army**

“We are thrilled with the interest garnered in the Phillip Phillips VIP ticket giveaway that allows us another way to give back to the community this holiday season,” said Outlets at Anthem Marketing Director, Sallyann Martinez.

Shoppers can participate in the Salvation Army Angel Toy Drive program throughout the holiday season by choosing a tag from one of the trees stationed on-site at customer service and at the breezeway. The gift can be returned to the Christmas Angel booth during center hours. The outlets will be accepting donations through Dec. 17.

Through Christmas Eve, kids can get their photos taken with Santa at the charming two-room Santa’s Cottage located near the Christmas tree. Photo packages are available, including an online coloring and activity book at [www.outletsanthem.com](http://www.outletsanthem.com). Santa will also be giving away “The Night Before Christmas” book. The cottage features antique architectural elements and a fireplace that snaps and crackles like a real one. Hours are 11 a.m.-8 p.m. Monday-Saturday, noon-7 p.m. Sunday and 10 a.m.-6 p.m. Dec. 24.

For more information, visit the Outlets at Anthem website at [www.outletsanthem.com](http://www.outletsanthem.com) or call (623) 465-9500.

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, California. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly 4.3 million square feet of existing retail development in 7 states: **Outlets at Anthem** in Phoenix, Arizona; **Cabazon Outlets** located near Palm Springs, California; **Citadel Outlets** in Los Angeles, California; **Outlets at Conroe** located near Houston, Texas; **Outlets at Castle Rock** located south of Denver, Colorado; **Outlets at Loveland** located north of Denver, Colorado; **Outlets at Silverthorne** located west of Denver, Colorado; **Outlets at Vicksburg** in Vicksburg, Mississippi; and **Woodburn Company Stores** located near Portland, Oregon. In November 2012, Craig Realty Group Grand Opened its newest center, **Outlets at Traverse Mountain**, located in Lehi, Utah, just south of Salt Lake City. Projects in development include **Plaza San Clemente**, California; **Sussex Commons Lifestyle Outlet**, New Jersey; **Chicagoland Outlets at Country Club Hills**, Illinois; **The Promenade Shops at Orchard Valley**, Manteca, California; **Outlets at Kapolei Commons**, Oahu, Hawaii; **Outlets at Richmond**, Virginia; and **Outlets at Cleveland**, Garfield Heights, Ohio. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets and Carlsbad Company Stores, two of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit [www.craigrealtygroup.com](http://www.craigrealtygroup.com).